

Site Usage

79,659 Visits

29.60% Bounce Rate

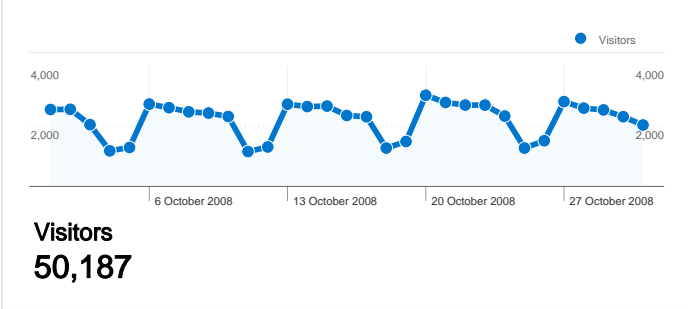
414,875 Page Views

00:02:43 Avg. Time on Site

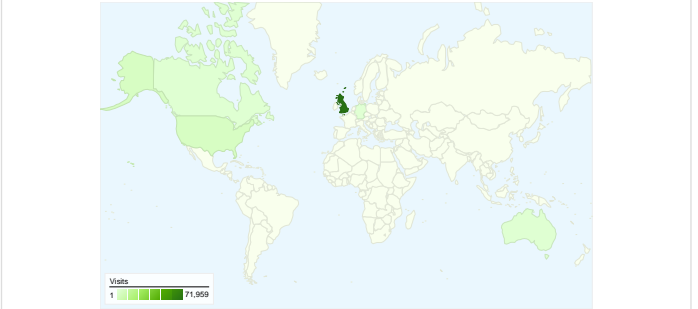
5.21 Pages/Visit

46.55% % New Visits

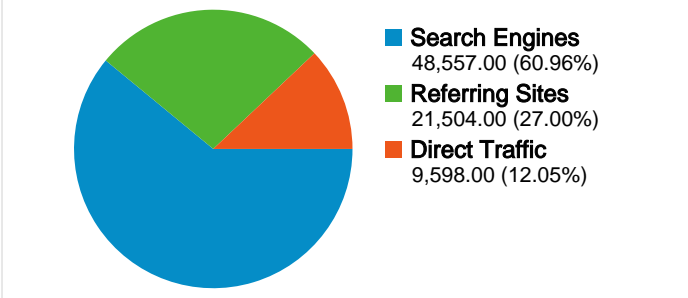
Visitors Overview



Map Overlay world



Traffic Sources Overview

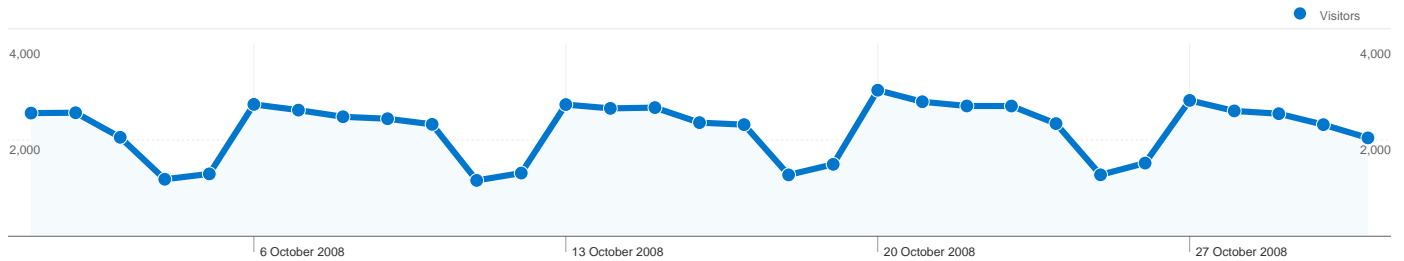


Content Overview

Pages	Page Views	% Page Views
/index/	40,712	9.81%
/index/council/jobs/jobvacanci	27,670	6.67%
/exlinks/www.myjobscotland.g	15,263	3.68%
/exlinks/undefined/undefined	12,246	2.95%
/games_-_baby_sit_robin	5,808	1.40%

Top Content

Page	Page Views	% visits
/index/	40,712	9.81%
/index/council/jobs/jobvacanci	27,670	6.67%
/exlinks/www.myjobscotland.g	15,263	3.68%
/exlinks/undefined/undefined	12,246	2.95%
/games_-_baby_sit_robin	5,808	1.40%



50,187 people visited this site

79,659 Visits

50,187 Absolute Unique Visitors

414,875 Page Views

5.21 Average Page Views

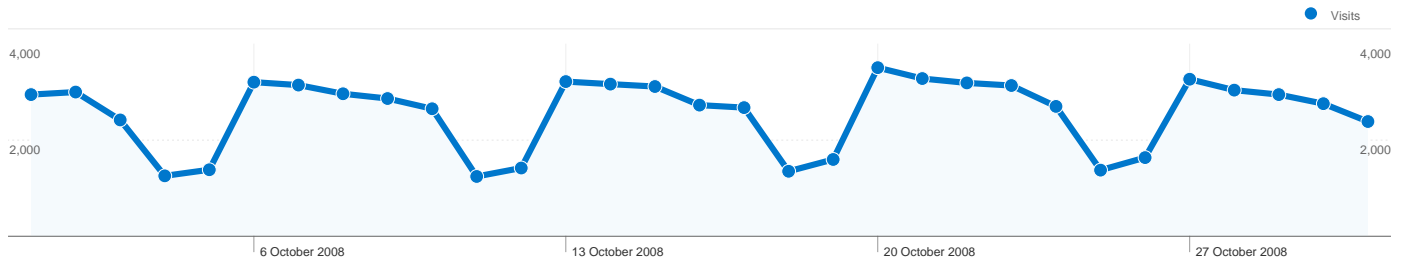
00:02:43 Time on Site

29.60% Bounce Rate




46.55% New Visits

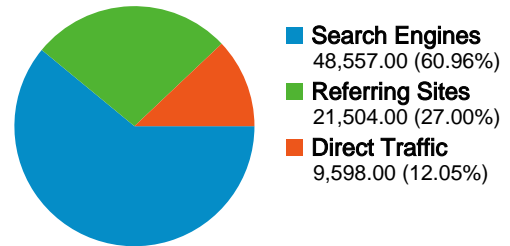
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	67,422	84.64%	DSL	31,053	38.98%
Firefox	9,421	11.83%	T1	19,064	23.93%
Safari	1,978	2.48%	Unknown	17,303	21.72%
Chrome	280	0.35%	Cable	9,146	11.48%
Opera	278	0.35%	OC3	1,971	2.47%



All traffic sources sent a total of 79,659 visits

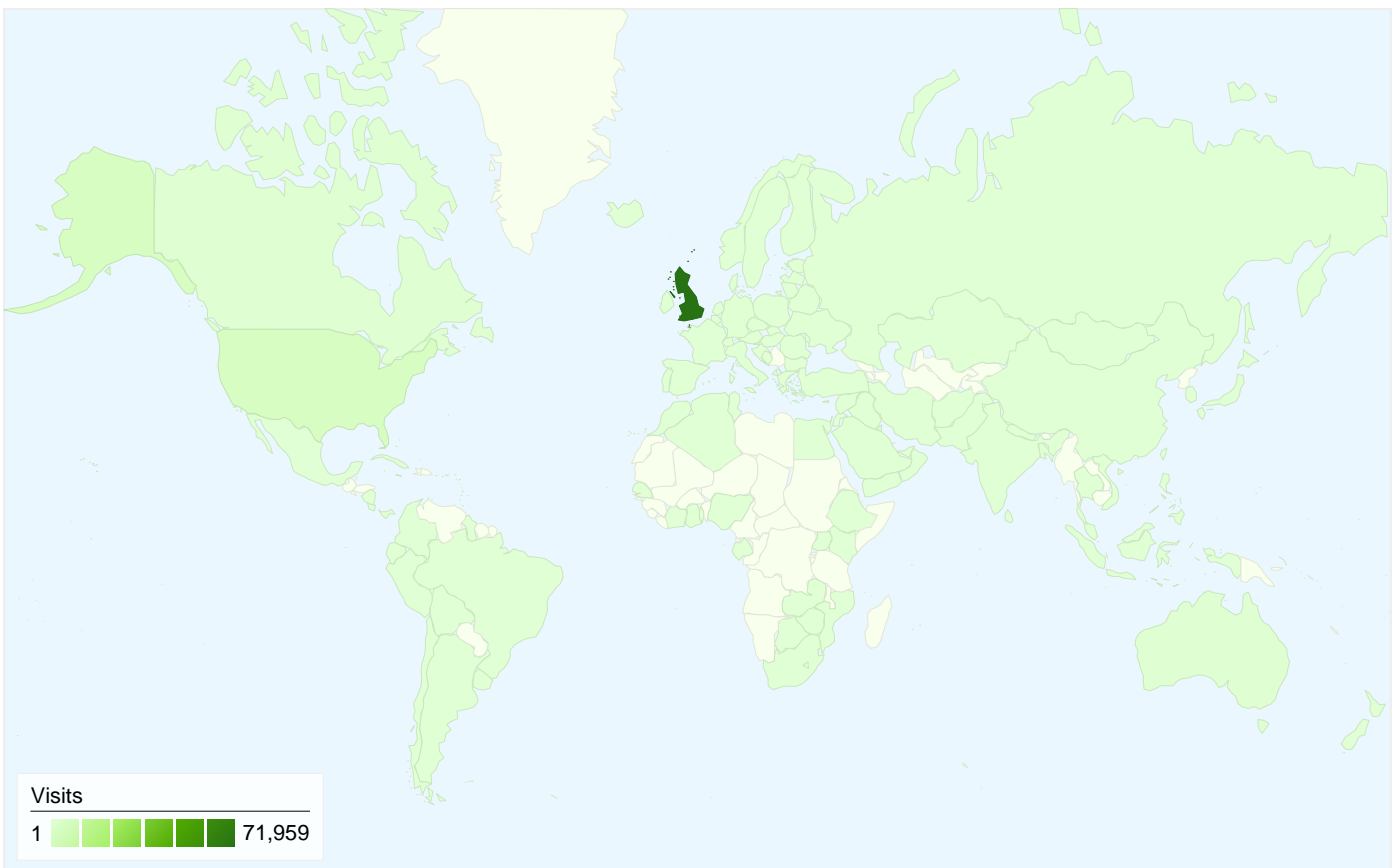
-  12.05% Direct Traffic
-  27.00% Referring Sites
-  60.96% Search Engines



Top Traffic Sources

Sources	Visits	% visits
google (organic)	40,664	51.05%
(direct) ((none))	9,598	12.05%
web.stirling.gov.uk (referral)	9,126	11.46%
dogpages.org.uk (referral)	2,678	3.36%
yahoo (organic)	2,607	3.27%

Keywords	Visits	% visits
stirling council	13,293	27.38%
babysitting games	3,495	7.20%
stirling	1,364	2.81%
stirling council vacancies	730	1.50%
active stirling	705	1.45%

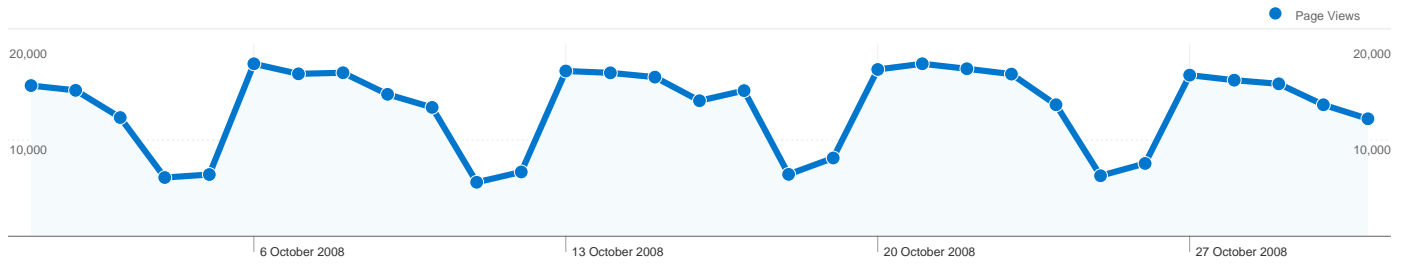


79,659 visits came from 132 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
79,659 % of Site Total: 100.00%	5.21 Site Avg: 5.21 (0.00%)	00:02:43 Site Avg: 00:02:43 (0.00%)	46.58% Site Avg: 46.55% (0.07%)	29.60% Site Avg: 29.60% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	71,959	5.42	00:02:48	42.60%	26.88%
United States	3,808	2.93	00:01:49	85.79%	55.96%
Australia	583	2.97	00:01:52	86.28%	55.40%
Canada	485	3.42	00:01:56	82.89%	56.08%
Germany	278	4.84	00:02:29	64.75%	39.93%
Ireland	218	4.14	00:01:38	84.40%	55.96%
France	189	3.51	00:01:13	88.89%	55.03%
Netherlands	159	5.56	00:03:02	61.64%	35.22%
Spain	154	5.20	00:02:17	80.52%	46.10%
India	128	4.98	00:06:14	81.25%	45.31%

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Pages on this site were viewed a total of 414,875 times

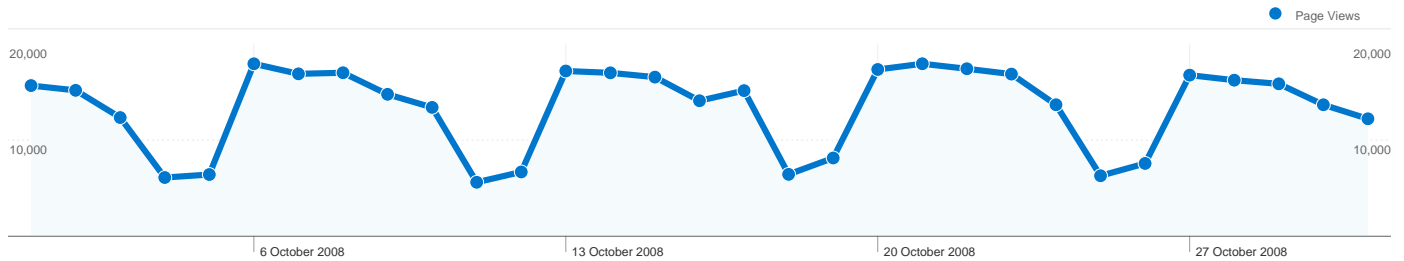
 **414,875** Page Views

 **291,157** Unique Views

 **29.60%** Bounce Rate

Top Content

Pages	Page Views	% Page Views
/index/	40,712	9.81%
/index/council/jobs/jobvacancies/	27,670	6.67%
/exlinks/www.myjobscotland.gov.uk/fe/tpl_scottishportal01.asp	15,263	3.68%
/exlinks/undefined/undefined	12,246	2.95%
/games_-_baby_sit_robin	5,808	1.40%



30,944 pages were viewed a total of 414,875 times

Content Performance

Page Views 414,875 % of Site Total: 100.00%	Unique Page Views 291,157 % of Site Total: 100.00%	Time on Page 00:00:39 Site Avg: 00:00:39 (0.00%)	Bounce Rate 29.60% Site Avg: 29.60% (0.00%)	% Exit 19.20% Site Avg: 19.20% (0.00%)	\$ Index £0.00 Site Avg: £0.00 (0.00%)
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Page	Page Views	Unique Page Views	Time on Page	Bounce Rate	% Exit	\$ Index
/index/	40,712	29,927	00:00:31	15.96%	19.85%	£0.00
/index/council/jobs/jobvacancies/	27,670	14,377	00:00:51	33.47%	27.37%	£0.00
/exlinks/www.myjobscotland.gov.uk/fe/tpl_s cottishportal01.asp	15,263	7,821	00:01:01	23.53%	20.55%	£0.00
/exlinks/undefined/undefined	12,246	9,922	00:01:58	44.00%	43.32%	£0.00
/games_-_baby_sit_robin	5,808	4,131	00:02:02	52.61%	62.28%	£0.00
/index/council_homepage/jobs/jobvacancies/	4,713	2,811	00:00:55	42.54%	40.34%	£0.00
/index/services_homepage/environmentalhealth/animals-page/dog-shelter/	4,125	2,841	00:00:31	14.21%	30.21%	£0.00
/index/services/environmentalhealth/animals-page/purchasedogs/ourdogs/	3,937	3,025	00:00:44	64.00%	37.47%	£0.00
/index/services/	3,843	2,836	00:00:17	16.36%	3.98%	£0.00
/index/services/az/	3,766	2,773	00:00:07	3.33%	2.07%	£0.00

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